



SSRG Annual Workshop 2009

Meeting the *PR* Challenge in Social Care and Health Services for Children and Adults

*P*OLICY & *R*ESearch • *P*ERFORMANCE & *R*EGULATION
*P*ARTNERSHIP & *R*ESOURCES • *P*ERSONALISATION & *R*E-ABLEMENT
*P*UBLIC *R*ELATIONS & *P*RESS *R*ELEASES • “*P*RECIOUS” or *R*EALISTIC?
*P*ERSONAL *R*ESPONSIBILITY • *P*ROTECTION & *R*ISK

Please Register!

Monday 20th Tuesday 21st and Wednesday 22nd April 2009

Chancellor's Conference Centre, University of Manchester

Public services continue to be driven by change in the pursuit of excellence

In attending this event, delegates will be reassured that the light at the end of the tunnel is not an oncoming train.

Rather it is the knowledge that through partnership working and sharing ideas, information and good practice we can deliver improved outcomes.

***“Ring the bells that still can ring - forget your perfect offering.
There is a crack in everything. That's how the light gets in”
- Cohen (1992)***

www.ssrq.org.uk

Annual Workshop Organiser: David Henderson dhender421@aol.com

Draft Programme

Monday 20th April 2009

- 09.30: Registration and Coffee
- 10.15: Welcome and Introduction: **Martin Stevens**
Introduction: tbc
- 11.00: Plenary **Ambition, Confidence and Risk: Holding our Nerve in Difficult Times -**
Andrew Cozens, Strategic Adviser, Children Adults & Health Services, IDeA.
- 11.45: Break
- 12.15: Plenary: **The Social Work Taskforce: Roles and Responsibilities**
Richard Jones, DASS Lancashire CC and member of SW Taskforce
- 1.00: Lunch
- 2.00: Concurrent Plenaries
(a) Think Research: Evidence-Informed Planning and Commissioning - an example from Children's Services *Celia Atherton Research in Practice and Keith Moultrie Institute for Public Care*
(b) 'World Class' Commissioning in the NHS *Elizabeth Wade NHS Confederation*
- 2.45: Break
- 3.15: Workshops/Small Groups
(a) Person – Centred Care: An ADASS perspective- *John Fraine, Oldham MBC*
(b) Protecting Children from harm - What practice model will work and how do we build and deliver it? – *Colin Green DCS Coventry and ADCS lead on Safeguarding*
(c) Engaging Employers: Models of Good Practice in Professional Education
Hugh McLaughlin University of Salford
(d) ICS: Challenge and Opportunity *Lee Hopkins and John Hayter, RB Kingston*
- 4.15: Concluding Comments/Depart
- 4.45: **SSRG AGM**
- 7.00: Dinner

Tuesday 21st April 2009

www.ssrq.org.uk

Annual Workshop Organiser: David Henderson dhender421@aol.com

- 9.00:** Registration and Coffee
- 10.00:** Welcome **Chair SSRG**
- 10.05:** **Concurrent Plenaries**
 (a) **Adults outcomes framework: Progress and developments** – Simon Medcalf *DH*
 (b) **Progress on Revising the NIS for the next Spending Review period**
Rob Sinclair and Alison Thompson DCSF
- 10.45:** **Concurrent Plenaries**
 (a) **The Emerging Regulatory Model for Adult Social Care and Health**
Alan Rosenbach. CQC
 (b) **Assessing LA Services for Children and Young people**
Mike Cladingbowl, Ofsted
- 11.30:** Refreshments
- 12.00:** **Workshops/Small Groups**
 (a) **Adult Social Care Information and Intelligence Going Forward**
 Robert Lake (NHS Information centre)
 (b) **The Outcomes Star in Practice** - Kate Graham *Triangle Consulting*
 (c) **Developing Performance Management Frameworks for C&YP Partnership**
Tim Ham and Kate Davies Bradford MBC
 (d) **C4EO Progress Maps: Tools to help improve outcomes for children, young people and families** Jez McDonald *SCIE* and Marian Morris *NfER*
- 1.00:** Lunch
- 2.00:** **Plenary: More PR: How Policy, Practice, Partnership & Performance will be Renewed & Re-Engineered around People & the Planet**
Davy Jones, Independent Consultant
- 2.45:** **Workshops/Small Groups**
 (a) **Personalisation: transforming the way we communicate**
 Terry Dafter (*Stockport MBC*) and Andrew Chilvers *Pavillion/Care Knowledge*
 (b) **Measuring the impact of service delivery through outcomes - focused planning and partnership working.** *Parvinder Chana*
 (c) **Helping Councils Make More Use of Social Care User Experience Surveys**
NHS Information Centre and council colleagues
 (d) **Self Assessment in Adult Social Care – which way forward? Lessons from the DH Pilot Projects** – David Challis et al – *PSSRU*
- 3.45:** Refreshments
- 4.15:** **Plenary: Evidence-based Management and Procuring Best Performance- the Proper role of Performance Measurement** – Paul Kiff, *University of East London*
- 5.00:** Concluding Remarks/Summary
- 6.00:** Debate **“All Publicity for Social Care is Bad Publicity”**
Ray Jones, Professor of Social Work, Kingston University and St Georges, University of London (**speaking ‘for’ the motion**) v
David Brindle ‘Society’ Editor, the Guardian (**speaking against the motion**)
 Referee: Paul Waddington
- 7.05:** Annual Dinner, (including the famous Annual Quiz)

Wednesday 22nd April 2009

www.ssrq.org.uk

Annual Workshop Organiser: David Henderson dhender421@aol.com

- 9.00:** Registration and Coffee
- 10.00:** Welcome **Chair, SSRG**
- Plenary Media rules: How Politics and the Media Measure the Public Sector.**
Michael Blastland
- 10. 45:** **Plenary The Threats And Possibilities For Person-Centred Support - the view from service users and practitioners - Peter Beresford**
- 11.30:** Refreshments
- 12.00:** **Workshops/Small Groups.**
- (a) Measuring outcome in Social Care** *Ann Netten and Juliette Malley. PSSRU Kent*
 - (b) Beyond Scapegoating: a multi-agency ‘systems’ model for Children’s Case Reviews** *Sheila Fish and Sue Bairstow – SCIE*
 - (c) Hospital discharge: commissioning research to shape local decision-making** *Jane Hughes et al PSSRU*
 - (d) C4EO Progress Maps: Tools to help improve outcomes for children, young people and families** *Jez McDonald SCIE and Marian Morris NfER*
- 1.00:** Lunch
- 2.00:** **Plenary The ISA’s Contribution to Safeguarding Children and Vulnerable Adults**
Sir Roger Singleton, Chair ISA
- 2.45:** **Workshops/Small Groups**
- (a) Knowledge sharing through stories and storytelling in contemporary social care services** *Todor Proykov RiPfa*
 - (b) The value of involving young people in research: where do young people’s voices count** *Dr Darren Sharpe, Elizabeth Goldsbrough and Daniel Crawford, The National Youth Agency*
 - (c) The Thurrock Journey to Self – directed Support**
Jon Carter et al – Thurrock Council
 - (d) Factors Contributing to Residential Care for Older People: Reducing the Risk of Early Admission** *Chris Benton and Louise Pittam Northamptonshire CC*
- 3.45:** Refreshments
- 4.15:** Concluding Remarks
- 4 .30:** Depart

The Venue

www.ssrq.org.uk

Annual Workshop Organiser: David Henderson dhender421@aol.com

The Conference Centre is set in 5 acres of landscaped gardens, only 3 miles from Manchester city centre. All bedrooms are ensuite (all non-smoking) and furnished to a 3 star equivalent standard. Each of the bedrooms is equipped with a desk, direct dial telephone, LCD television, hair dryer and tea and coffee making facilities – even a bed!. Internet access is also available.

The fee

The fee for the 2009 Annual Workshop has been retained at the same level as last year's event. **The SSRG member's rate is only £395* for the three-day residential for:**

- en-suite bed and breakfast accommodation on Monday and Tuesday,
- all meals including the annual dinner
- attendance at plenary and a choice of workshop/small group sessions,
- a delegate's information pack.

The daily rate for members is only £110 per day.

(*This represents outstanding value when compared with some other events staged by government organisations, with fees often in excess of £400 per day!)

Attendance at this event can be used as evidence of continuing professional development and 'certificates of attendance' will be provided (on request) for your CPD portfolio

A booking form (xls file) is available on the SSRG website
www.ssrq.org.uk

The 2009 SSRG Annual Workshop is supported by:



www.careknowledge.com



data.plus@btclick.com

social care
institute for excellence



www.scie.org.uk

www.ssrq.org.uk

Annual Workshop Organiser: David Henderson dhender421@aol.com