

## Who Should Attend?

This seminar is intended for a wide audience, including managers, researchers, planning and evaluation staff and practitioners in

- local government
- health bodies
- the voluntary sector
- universities and colleges

As usual with SSRG events, the seminar is intended to encourage discussion and networking.

## The Venue and Directions

The venue is 5 minutes walk from Haymarket Station in Edinburgh.

A map can be found at:

[www.cosla.gov.uk/attachments/colmap.pdf](http://www.cosla.gov.uk/attachments/colmap.pdf)

Car Parking is available at Morrison Street, about quarter of a mile from the venue, opposite the 'Premier Inn'.

## Why not join SSRG?

If you join SSRG now you can enjoy this event at the SSRG member's rate. The cost of membership ranges from £35 to £59 per year.

Members receive a newsletter which appears up to six times a year, and the SSRG Journal (Research, Policy and Planning) which appears three times a year. Members also receive generous discounts at events organised by SSRG.

For further information please contact: Poonam Jain  
email: [Poonam.jain@harrow.gov.uk](mailto:Poonam.jain@harrow.gov.uk)

*The organisers and SSRG reserve the right to make any necessary amendments to the programme. In the event of cancellation by a speaker or workshop we will endeavour to offer alternatives.*

# Measuring Outcomes: How far can SOAs take us?

**Monday 2nd March 2009**

**CoSLA Conference Centre, Haymarket, Edinburgh**

Single Outcome Agreements (SOAs) are one of the big initiatives of Scottish Government and embody the relationship between central government and local governance in the widest sense.

A national system of this scale faces a difficult balance to cover a wide range of outcomes and still be workable and meaningful. Complexity fights against practicality and sustainability. It is inevitable that 'successful' agreements will be selective, choosing priority outcomes and a sample of indicators. Many important work streams will not be included in the SOA.

This leaves a wider question for providers, and national funders, who need to know about the effectiveness of services in order to manage them well.

This is the issue the seminar seeks to explore – how far can SOAs take us in measuring outcomes, where do they reside in relation to the 'big picture' and what else is needed?

***Attendance at this event can be used as evidence of continuing professional development and 'certificates of attendance' will be provided (on request) for your CPD portfolio***

Booking Form

Name: .....
Job Title: .....
Organisation/Agency: .....
Address: .....
Tel: ..... Fax: .....
email (important\*): .....

Payment: I enclose a cheque/please invoice, for £.....

Address for invoice (if different): .....

FEES (please tick) SSRG member £80 [ ] Other £125 [ ]

PLEASE MAKE CHEQUES PAYABLE TO 'SSRG Scotland'
We regret that refunds can't be made after Wednesday 25th February 2009.

Why not join SSRG? Visit www.ssr.org.uk
...then you can attend this conference at member's rate!

Your requirements

Please state if you have any access, diet or communication requirements:
.....

Please return this form to:
Jackie Watson, Wolvercott, The Street, Swannington, Norfolk, NR9 5NW
Tel/Fax/Ansaphone: 01603 261 951 (office hours only)
email: jackie@wolvercott.co.uk

\*confirmation and other information will be sent by email. Please state if you do not have an email address

CONFERENCE ORGANISER: David Henderson dhender421@aol.com

Programme

Monday 2nd March 2009
CoSLA Conference Centre, Haymarket, Edinburgh

- 10.00: Welcome
Paul Hambleton, SSRG Scotland Convener
10.15: How are Council's doing with SOAs?
Colin Mair, Improvement Service
11.45: Developing a Strategic Framework in England
Simon Medcalf, Department of Health
11.30: Break
12.00: What SOAs provide and what else is needed
Arthur Midwinter
12.45: Lunch
1.45: Below the waterline? - how the Community Care Outcomes approach articulates with SOAs, NHS HEAT and the National Performance Framework
Chris Bruce, Scottish Government
2.30: Break
3.00: "Above and below the waterline" - Buoyancy tools for health improvement outcomes!
Della Thomas and Neil Craig, NHS Health Scotland
3.45: Discussion/Questions
4.00 Depart